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DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

(COMPLETE IF KNOWN)

Application Number	10/662,776
Filing Date	September 15, 2003
Group Art Unit	2614
Examiner	To be assigned

Attorney Docket Number	6154/1US
First Named Inventor	Steve RIEDL

3

This declaration is (check one):

- ☐ submitted with initial filing;
☒ submitted after initial filing;
☐ a supplemental declaration.

This application is of the following type:

- ☒ utility;
☐ design;
☐ national stage of PCT;
☐ divisional, continuation or continuation-in-part.

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (*if only one name is listed below*) or an original, first and joint inventor (*if plural names are listed below*) of the subject matter which is claimed and for which a patent is sought on the invention entitled

TITLE

**SYSTEM AND METHOD FOR ADVERTISEMENT DELIVERY WITHIN A
VIDEO TIME SHIFTING ARCHITECTURE**

the specification of which: (check one)

- ☐ is attached hereto; or
☒ was filed on September 15, 2003 as U.S. Application Serial No. 10/662,776 and is/was amended on _____ (*if applicable*);
☐ was described and claimed in PCT International Application No. _____, filed on _____ and was amended under PCT Article 19 on _____ (*if applicable*).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, §1.56.

I hereby identify below, and where indicated claim foreign priority benefits under Title 35, United States Code §§ 119(a)-(d) or §§ 365(a)-(b) of any foreign application(s) for patent or inventor's certificate or of any PCT international application(s) designating at least one country

other than the United States of America, filed within 12 months (6 months for design) prior to this application, and have also identified below any foreign application(s) for patent or inventor's certificate or any PCT international application(s) designating at least one country other than the United States of America filed by me on the same subject matter having a filing date before that of the application(s) on which priority is claimed (if any):

Foreign/PCT Application Number	Country	Filing Date (MM/DD/YYYY)	Priority Claimed	
			<input type="checkbox"/> Yes	<input type="checkbox"/> No
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U.S./PCT Parent Application No.	Filing Date	Status (<i>Patented, Pending, or Abandoned</i>)

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.


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and Trademark Office connected therewith:

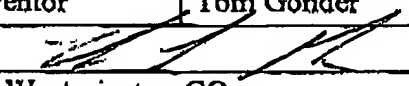
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Direct all correspondence to: Brown Raysman Millstein Felder & Steiner LLP
900 Third Avenue
New York, New York 10022

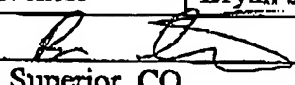
Direct all telephone calls to: (212) 895-2000

Full Name of Sole or First Inventor	Steve Riedl		
Inventor's Signature		Date	7/2/04
Residence	Superior, CO	Citizenship	Canada
Post Office Address	1580 Masters Court, Superior CO 80027		

Full Name of Second Inventor	Erik Urdang		
Inventor's Signature		Date	
Residence	Boulder, CO	Citizenship	USA
Post Office Address	2945 Sugarloaf Road, Boulder, CO 80302-9246		

Full Name of Third Inventor	Tom Gonder		
Inventor's Signature		Date	7.5.04
Residence	Westminster, CO	Citizenship	USA
Post Office Address	10759 West 107 Circle, Westminster, CO 80021		

(check one) Sheets containing additional joint inventors ☒ are, ☐ are not attached hereto.

Full Name of Fourth Inventor		Bryan Santangelo	
Inventor's Signature		Date	07/07/2004
Residence	Superior, CO	Citizenship	USA
Post Office Address	458 Jasper Way, Superior, CO 80027		

Full Name of Fifth Inventor		Brad Jordan	
Inventor's Signature		Date	
Residence	Boulder, CO	Citizenship	USA
Post Office Address	505 Hartford Drive, Boulder, CO 80305		

Full Name of Sixth Inventor			
Inventor's Signature		Date	
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Page 1 of 4

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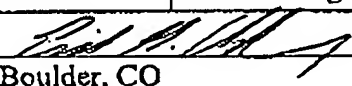
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Full Name of Sole or First Inventor	Steve Riedl /		
Inventor's Signature		Date	
Residence	Superior, CO	Citizenship	Canada
Post Office Address	1580 Masters Court, Superior CO 80027		

Full Name of Second Inventor	Erik Urdang		
Inventor's Signature		Date	7 July 2004
Residence	Boulder, CO	Citizenship	USA
Post Office Address	2945 Sugarloaf Road, Boulder, CO 80302-9246		

Full Name of Third Inventor	Tom Gonder		
Inventor's Signature		Date	
Residence	Westminster, CO	Citizenship	USA
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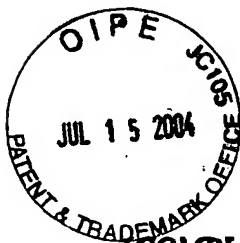
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Inventor's Signature		Date	
Residence	Superior, CO	Citizenship	USA
Post Office Address	458 Jasper Way, Superior, CO 80027		

Full Name of Fifth Inventor	Brad Jordan		
Inventor's Signature		Date	
Residence	Boulder, CO	Citizenship	USA
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